





PRESS PACK
WINTER 23.24

BEYONDERBERS

EDITORIAL

WINTER ON A GRAND SCALE

Located between Lake Geneva and Mont Blanc, 1 hour from Geneva, the Portes du Soleil is the first cross-border ski area. With 12 linked resorts between France and Switzerland: Abondance, Avoriaz 1800, Champéry, Châtel, La Chapelle d'Abondance, Les Gets, Montriond, Morzine-Avoriaz, Morgins, Saint Jean d'Aulps, Torgon, Vald'Illiez - Les Crosets - Champoussin.



BEYOND BORDERS

The Portes du Soleil is the first Franco-Swiss cross-border ski area in the Alps, offering majestic panoramic views and a complete change of scenery!

Two countries, two currencies, two ways of life, one language with different melodious accents but the same love of the mountains. There's no shortage of ambiences, styles and offerings here! And the 12 typical or avant-garde village resorts that make up this region have managed to retain the charm of Chablais life at altitude. The ski area can be criss-crossed by skipping borders, allowing holidaymakers to travel with skis on their feet.

IT'S A JOURNEY WITHIN A JOURNEY, BEYOND BORDERS, INVITING YOU TO TAKE A STROLL IN THE COUNTRYSIDE, OR A CONTEMPLATIVE, SPORTING OR TASTY WALK, FOR YOUNG AND OLD ALIKE... THERE'S SOMETHING FOR EVERYONE IN THE PORTES DU SOLEIL!

KEY FIGURES

LES PORTES DU SOLEIL











400km² of surface area



208 ski lifts



600km of skiing



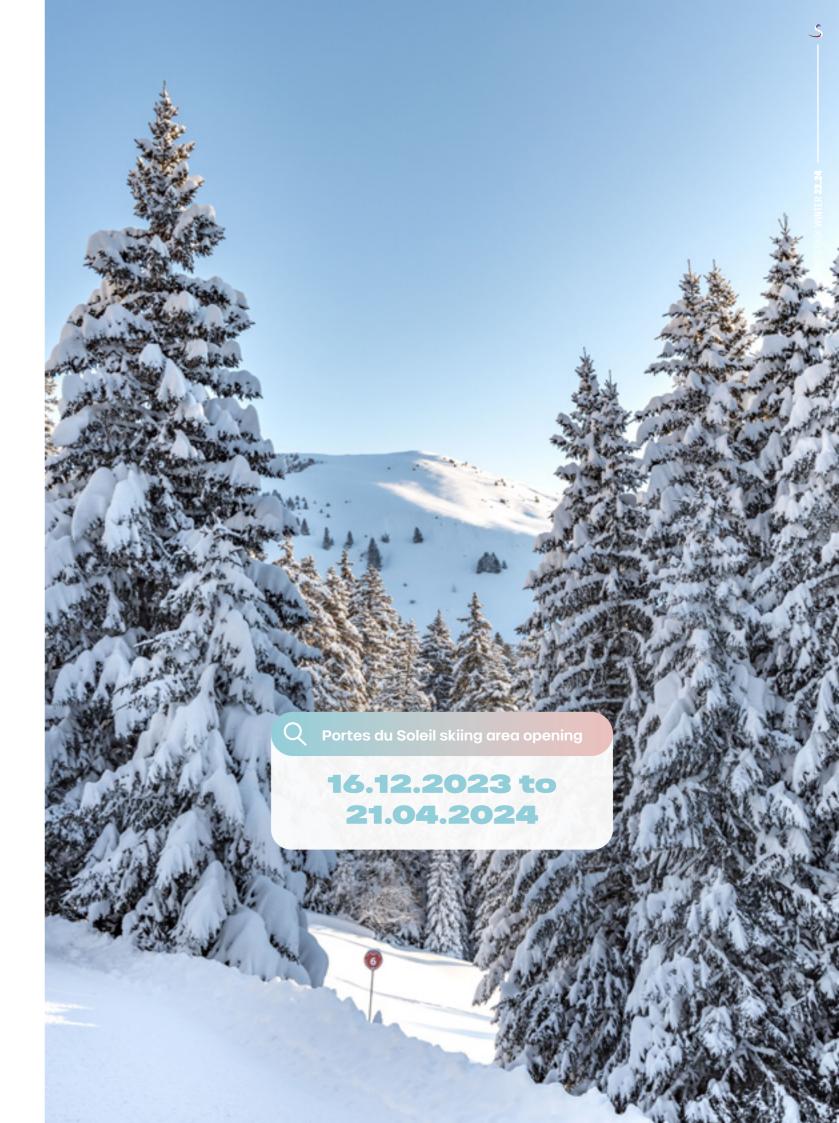
30 ski areas (boarder-cross, snowparks, ski-cross,

fun areas...)



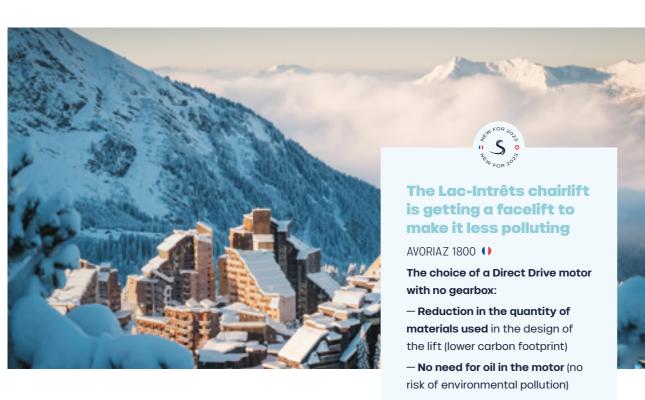
307 runs * 39 green * 130 blue

105 red # 33 black



ECO-AWARENESS

TOWARDS SUSTAINABLE TOURISM





Morgins is betting on a new autonomous gondola lift

MORGINS •

Switzerland's first detachable three-seater chairlift is giving way to an innovative project: an autonomous gondola lift with 38 10-seater cabins.

Inspired by modern urban transport, the new facility will be fully automated and equipped to accommodate all types of users for four-season activities, in line with the resort's strategic vision.

Safety, comfort, efficiency and inclusivity are the key values of this project, which will meet the increasingly stringent safety standards set by the Federal Office of Transport.

- Overhaul of the motor on site without the need to return to the factory (lower carbon footprint)
- More virtuous operation:
- Initial 5% reduction in the unit's electricity consumption
- Recovery of the waste heat generated by the engine's operation to heat the premises needed to operate the machine (staff cabin).



Green snowflake - responsible tourism

MORZINE-AVORIAZ & CHÂTEL ()
www.flocon-vert.org

Slow Food Travel

RÉGION DENTS DU MIDI 🗘

International project to network sustainable food players from field to plate. The slow food charter, based on meetings and exchanges with farmers, formagers, breeders, bakers and winemakers, has been signed by 12 partners in the Régions

Dents du Midi region, all of whom are committed to promoting

heritage.
www.regiondentsdumidi.ch
www.slowfood.ch

the Vallée d'Illiez's gastronomic



ClimSnow

MORZINE-AVORIAZ & LES GETS ()

Partnership with CLIMSNOW enabling the resort to quantify, at various timescales, the reliability of the snow cover (groomed natural snow, with/ without artificial snow), to assess changes in temperatures and snow cover (reliability, variability), and to quantify the impact of snow management techniques (grooming, production of artificial snow).

Using the information provided by CLIMSNOW, it is therefore

possible to plan investment choices based on projections of the future state of the snowpack.

www.climsnow.com

Out-of-the-ordinary transport

AVORIAZ 1800 ()

Fully pedestrianised resort since 1966 - 20 coachmen / 100 draught horses

Soft mobility

MORZINE ()

Place de l'Office de tourisme pedestrianised

Solar energy

AVORIAZ 1800 ()

- 16 solar panels on the departure station of the Chaux Fleurie TS on the Lindarets plateau
- Integrated, discreet installation with limited visual impact - power of 6.6 kWp for an annual production of 6,000 kWh
- Used to run the TS + fed back into the grid for other uses when the TS is at a standstill.

 A perfectly suited environment that produces high levels of electricity thanks to the reverberation of the snow.

Housing & energy

CHÂTEL ()

Energy renovation of 5 town hall buildings underway

- Duration → 5 years
- Objective → 50% energy savings by 2040



Eco-responsible wooden ski passes

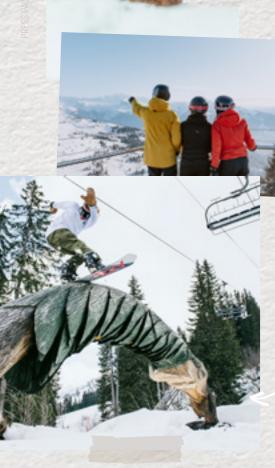
LES GETS ()

- «Tag-it» in a practical CB format
- 40,000 passes per year issued to skiers and mountain bikers
- Objective → reduce plastic consumption

And also...

Refillable & reusable ski passes everywhere in the ski area!

6 —



9:00am Top start for the Chavannes Express, right in the heart of Les Gets resort, heading for Ranfoilly/Rosta. First selfie of the day facing Mont Blanc on the Ranfoilly platform, one of the picture-postcard spots on our tour.

> 9:45am Part of our adventure continues on the road to Joux Plane, a legendary pass regularly used by Tour de France cyclists, reminding us of the mythical and vibrant Pogacar / Vingegaard duel this summer. This takes us to the Chamossière sector, then on to **Nyon**, heading towards the resort of Morzine.

and a few lifts later, we've arrived

architecture in our sights, and a

We're now just a sone's throw

from Switzerland and very close

to the hamlet of Les Lindarets (in

the commune of Montriond),

famous for its goats in the

at the Crêtes de Zore, with

short hop to The

summer months!

Avoriaz and its distinctive

Stash ecological snowpark.

SAINT-JEAN D'AULPS MONTRIOND MORZINE

01:00pm Two bends later, the **Dents du Midi**, emblem of the Portes du Soleil, stand proudly in front of us, at an altitude of 3,257 metres. An inspiring majestic view that leaves you dreaming above the resorts of Champéry/Les Crosets, and Champoussin facing the Dents Blanches.

We can already imagine coming back another time to see the mouflons of the **«Grand Paradis»** and perhaps catch ourselves hurtling down the famous **«Mur Suisse»**. But for now, we're heading for a highly symbolic place: the Col des Portes du Soleil, the birthplace of the ski area of the same name.

01:30pm Let's continue the walk via Tovassière and its snow-covered forest path. Head for the new Rivella Fun Zone with speed check and boarder cross for all levels. It's the perfect time to challenge your fellow skiers and make it a point of honour to arrive in pole position in Morgins!

A short break in front of the Grand Tour de Suisse photo spot 🚳, in an idyllic setting with the Dents du Midi in the background.

02:30pm The other side takes us back to France (), to the Super Châtel sector and its natural views over Lake Geneva and the Abondance valley, a land of art and history. A nod to the nearby Portes du Soleil resort in Switzerland, Torgon. We continue our route to the resort of Châtel on what promises to be a pleasant and technical trail, leading directly to the **Linga** and **Plaine Dranse** sectors.

Authentic and unusual, surprising and friendly, nocturnal and original, live the Portes du Soleil experience!

04:00pm There's still a little way to go to reach the Super Morzine pistes and get closer to the starting point, which is very close as the crow flies.

12:00am Follow the signposts to the Mossettes express.

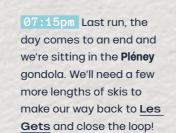
At the top, a lilting accent greets you as we cross the border. A little gourmet break is in order, in the colours of the local gastronomy. Try raclette or Valais dried meat, accompanied by a glass of fendant.

■ Thanks to new facilities, the Mossettes piste has been transformed into a wide, pleasant blue run for a first descent after









TORGON

MORGINS

CHAMPÉRY

Switzerland (

VAL-D'ILLIEZ

- LES CROSETS

- CHAMPOUSSIN



ADVENTURES

OFF SKI



Schuss down!

4-season sledging

In summer 2023, a toboggan run on rails will be built in the Perrières sector at the entrance to the village. With a journey time of just under 6 minutes, a length of 380 metres on the way up, 714 metres on the way down and a difference in height of 105 metres, this new facility, which will be in operation for the first winter, promises great fun for all the family.

INFO Accessible to children aged 3 and over accompanied, and 8 and over on their own. The activity is open to all, and can even be enjoyed by two-seater adults. **PRICES** €8 per run - €35 5 runs

Frozen tricycle!

Mountain Kart

SAINT JEAN D'AULPS ()

Get behind the wheel of these amazing machines! Whether you're in the mood for a competition or a fun ride, you can hurtle down the 800m vertical drop on a 4km track with your family or friends. There's something for every taste and level. Smiles and thrills are guaranteed.

INFO Departure from the top of the Têtes chairlift, minimum height 1m35

∠ Learn more

Enter a world of silence

Ice diving

MONTRIOND ()

The world of silence awaits you under the ice of Lake Montriond, for a dive with an exceptional atmosphere. Supervised by experienced professionals, this extraordinary adventure is open to beginners and experienced divers alike: astonishing reliefs, bubbles gliding silently by, a spectacle of light and shadow - the spectacle of the depths of the frozen lake will capture you and fill you with wonder.

INFOS Aquaventure – from 17/12 to 25/03 every days

∠ Learn more











Sled dogs

VALLÉE D'ABONDANCE ()

During a hike or an introduction to driving a sledge, you can enjoy a 100% Great North expedition with these Arctic animals of astonishing strength and endurance. To pull the sled on snow or ice, they are trained by the musher you meet on your outing. On the snow-covered plains, you'll get to know the pack and enjoy the thrill of the ride. It's the perfect combination of a walk and a run!

INFO

La Chapelle d'Abondance ≥ Learn more **Abondance** ≥ Learn more

Escape game in the forest

The Forgotten Treasure of Torgon

Ski at a trot

Ever heard of Ski-Jöering? It's a

sporting discipline combining skiing

and horse-drawn carriage driving.

One or more harnessed horses pull

the skier. Amateur or experienced,

requisites. Admire the beauty of the

countryside pulled by your horse

this little discipline can also be

and soak up the forest. Be careful,

playful! This Scandinavian sport is

also done at full gallop! A feeling

INFO Minimum age 7, several sessions

available, 30-minute introduction or 1-hour

of infinite freedom and a smile

rider or skier, there are no pre-

or gallop

Ski Joëring

AVORIAZ ()

guaranteed.

∠ <u>Learn more</u>

ride, **PRICES** from €60

Set off in search of Torgon's forgotten treasure. This new le Mouflon, the ancestor of the children's game is to find Torgon's forgotten treasure. The rules are to find the four numbers on the padlock to open the safe. The four riddles, beautifully illustrated in a book by Julien Valentini, will plunge A game of enigmas, in the heart of nature, to be solved with all the family.

INFO Departure from the tourist office. The game is suitable for children aged 4 to 12, and can be played alone or with others.

PRICE Child rate CHF 19.- / Family rate from CHF 38.-

∠ Learn more

TORGON 😷

adventure tells the story of Maurice village mascot, Léon. The aim of the participants into a world of fantasy.



A magical moment

Alta Lumina

LES GETS ()

Alta Lumina is a magical experience that plunges visitors into a fantastic world and offers them a unique immersive adventure. In the heart of the forest at nightfall, visitors follow a one-kilometre trail of light through a series of tableaux, where the history of the area's DNA is poetically suggested by light, sound, images in all their forms, scenography and interactivity. This concept, ideal for all ages, is part of the resort's strategy to diversify, and is open virtually all year round. INFO Self-guided tours last between 50

minutes and 1 hour.

∠ Learn more

Inuit escape

Indian tepee in the heart of nature

ABONDANCE ()

In the Vallée d'Abondance, in a natural setting on the edge of the Lac des Plagnes (a UNESCO Geopark site), you'll find the new 12-metrehigh tipi, which can accommodate 15 people.



This winter, the Alp'Evianature guides are launching a number of outings in the direction of the tipi: the «Indians and Trappers» hike for kids. Apprentice trappers can play at deciphering animal tracks and lighting a fire. Older children will love the night-time snowshoe outing, which ends with a Savoyard fondue eaten under the tipi. Nestled deep in the forest, the tipi and its central fireplace offer warmth and comfort to hikers, as well as an original Inuitinspired experience.

PRICES €25 to €50/person depending on the package (night-time, with or without

INFO guidespaysdevian@gmail.com



Relaxation & cocooning

Aigles du Léman

MORZINE ()

In winter at the Pointe de Nyon, the «Aigles du Léman» set up their aviaries in the heart of the slopes. Young and old come to enjoy an experience that is unique in the world: discover eagles, owls and buzzards, rub shoulders with trainers who offer falconry lessons, marvel at shows or ski and race in the company of birds of prey. It's a concept that's unique in the world, with the ultimate aim of reintroducing extinct or endangered species to the Alps.

≥ Learn more

Going for the « Grand Blane »

Fantasticable

CHÂTEL ()

The only one of its kind in the Alps, the giant Fantasticable zip line lets you (over)fly the mountains and enjoy the white snow-covered landscapes. Comfortably installed in your harness, you are suspended in the air at a maximum height of 240 metres, flying at almost 100km/h from one end of the valley to the other, over 1200 metres of cable. The little extra to try? A duo flight to share the thrills!

PRICE Single price €27 per person / Duo flight €54

∠ Learn more



INSPIRE

MEET THE MEN AND WOMEN WHO MAKE UP THE PORTES DU SOLEIL

The INSPIRE project is a series of portraits of people who are passionate about the Portes du Soleil.

Intimate and immersive, the series is conceived as a collection of moments shared at the heart of the resort with the men and women who bring the Portes du Soleil to life. Craftsmen, sportsmen, artists, inventors, Inspire offers you a gallery of colourful and totally eclectic characters.

Their stories, placed end to end, form a mosaic of human beings with unique stories that are sometimes touching, sometimes surprising, sometimes tragic, but always inspiring.

So breathe in and out and discover how the Portes du Soleil DNA has influenced these extraordinary destinies!



MARIE BOVARD

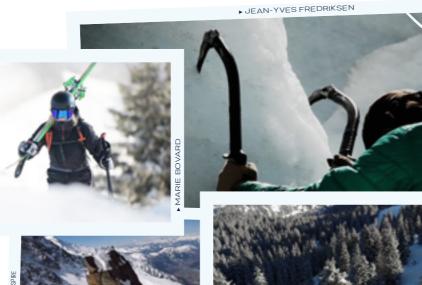
The rising star of freeride skiing

Crowned double Junior World Champion in 2018 and 2019 on the Freeride Junior Tour (FJT), the young skier is now one of the world's young elite of gifted riders, ready to take on the legendary Freeride World Tour (FWT) circuit.



The destiny of a **Speedriding prodigy**

Speed riding, or how to use a sail to improve your skiing. Valentin, the pinnacle of speed riding, inspires us and makes us dream with his breathtakingly easy and engaging videos. These moments of absolute freedom are the fruit of a personal story and hard work at his favourite training spot, Avoriaz 1800.



Tean-Yves

FREDRIKSEN

The mountain maniac

Par'alpinism, an instrument of

freedom for exploring the world and

meeting new people. Meet Blutch,

the multi-talented adventurer

who has made Abondance his

base camp. A guide, skier, climber,

paraglider and outstanding violinist.

With him, sporting achievement

always takes a back seat to

meeting new people and sharing

experiences. After all, there's

nothing like skiing the Jorasses,

climbing the North faces or

paragliding across the Himalayas...





▶ JEAN-PIERRE DAVID







The bell founder. symbol of the mountain pastures

For some forty years, Hugues Perrin has been passionately carrying on the alpine tradition of his village, Champéry. Inspired by the authenticity of his unspoilt valley and the nature that surrounds him, he uses the same traditional methods as in the past to make bronze bells, mainly for cattle. Using period tools and old moulds with a patina of age, he tirelessly repeats the gestures of yesteryear to create authentic pieces steeped in history.

 $\mathsf{DISCOVER} \to$

TEAN Pierre DAVID



The story of the Doves

With the sharp blade of his Opinel knife, Jean-Pierre David has been skilfully carving the wooden bird for almost 50 years. A typical folk art object in the Val d'Abondance, it is said that doves were once made during the long winter evenings or on the mountain pastures during the summer. Made from pieces of spruce carefully selected at altitude, some see them as symbols of peace, while others hang them as good luck charms to protect their homes. Like fragments of history bearing witness to the identity of the mountains, these finely carved birds remind those who own them of their attachment to the Haute-Savoie region, to the special terroir of the Chablais and the Vallée d'Abondance...

DISCOVER →

All of them are committed, passionate and caring, veritable sentinels of the estate's good health, who are committed to bringing the area to life... where everyone has been able to develop their differences and specificities with the same sense of belonging.





BRON

The charm of exclusively handmade products that respect our customers' every wish. The scent of ash, the wood of the valley, and the unique expertise of this mountain man who is also a ski instructor will transport visitors into an atmosphere like no other, where time seems to stand still.

 $\mathsf{DISCOVER} \rightarrow$



17 TO 23 MARCH 2024

From 17 to 23 March 2024, the unusual pop-rock festival is back with a bang on the powdery slopes of the Portes du Soleil.

For over 10 years now, the Rock the Pistes festival has been unleashing the fire of music and skiing aficionados! This atypical festival, unique in Europe, takes place on the ski slopes at altitude and is open to holders of a ski pass.

Just the thing for a Ski, Sun and Sound cocktail in the winter!









high altitude stages in FRANCE & SWITZERLAND +



« Off the Pistes » après-ski concerts in the heart of resorts



20000 festival-goers





YOURWINTER PLANNER

OCTOBER

27.10 → 29.10 Championnats du Monde de la Raciette MORGINS O

NOVEMBER

 $10.11 \rightarrow 11.11$ **Champéry Film Festival** CHAMPÉRY 🗘

DECEMBER

O9.12 → 10.12 Spartan kids & Winter trail Obstacles race

MORZINE-AVORIAZ ()

15.12 → **17.12 Rock on snow**

A snow sports test village

AVORIAZ 1800 ()

 $23.12 \rightarrow 24.12$ Le Père Noël habite aux Gets

Santa Claus village

LES GETS ()

24.12 → 07.01 **Morzine village** enchanté

Christmas village & activities MORZINE-AVORIAZ ()

JANUARY

13.01 → 20.01 **Montreux comedy** fait du ski... aux Gets LES GETS ()

15.01

La Grande Odyssée

Sledge dog race

LA CHAPELLE D'ABONDANCE ()

27.01 \(\to\$ 03.02 Championnats du **Monde Ski Alpin Junior**

PORTES DU SOLEIL () ©

FEBRUARY

04.02 → 05.02 **Championnats** de France FFC de Snow Bike

LES GETS ()

06.02 Fête des agriculteurs Farmers' festival CHÂTEL ()

10.02 → 11.02 Championnats du **Monde Snow Bike UCI**

VTT sur neige CHÂTEL ()

MARCH

mars (dates to come) **Freeride World Qualifier Tour Junior**

AVORIAZ 1800 ()

dates to come Snowcase

Electro concerts AVORIAZ 1800 ()

07.03 Bénédiction des skieurs

CHÂTEL ()

 $16.03 \rightarrow 23.03$

Snowboxx Après-ski concerts

AVORIAZ 1800 ()

16.03 *→* 23.03 **Maxi-Rires Festival**

CHAMPÉRY 🗘

17.03 *→* 23.03 **Rock The Pistes**

PORTES DU SOLEIL () O

30.03 → 01.04 Morzine, royaume des marmots Shows & activities

MORZINE-AVORIAZ ()

APRIL

01.04 Course des **Champions**

MORZINE-AVORIAZ ()



